

Meeting NEws

October 2007

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Dear Chapter Members:

You have often heard it said that the optimist sees a glass that is half full. The pessimist

Member Spotlight:

Meet Krista Rogers, *your newest resource in MPI*

Please join your chapter members at next week's meeting called "**Making the Most of your MPI Membership**" at the Albany Crowne Plaza on Thursday morning, October 11.

Krista Rogers is the Northeastern Chapter Business Manager for Meeting Professionals International. As such she

provides guidance to 14 different MPI Chapters in the areas of membership recruitment & retention, chapter & event operations, as well as, succession planning.

Currently living in Herndon, Virginia she visits each chapter at least a couple times per year or



more as needed. Formerly, Krista lived in Texas and worked at the MPI Headquarters Office as an Events Coordinator and most recently the Exhibit Manager. She graduated from Radford University in Virginia, and like many other meeting professionals fell into this business.

Working primarily as a consultant to the Chapter Board Members, Krista endeavors for her message and guidance to trickle-down Her presentation next week will increase your awareness around what MPI is already or will be doing to increase your membership satisfaction. New members will be able to grasp the mission of MPI and find out how they can take advantage of one of our primary goals – to Elevate Education.

For renewing members, Krista will showcase many of the underused

sees one that is half empty. However, comedian George Carlin says he sees a glass that's twice the size it needs to be. I think we have a lot of George Carlin clones that are members of MPI NENY. You don't just see things as they are but you all work hard to see them become bigger and better, never settling, always stretching.

In the past 6 weeks; as a member of MPI NENY you had the opportunity to enjoy a memorable "**Day at the Races**" in wonderful Saratoga, attend an exceptional event, hosted by one of the outstanding Hotels in the Capital regions, "**The Desmond Hotel & Conference Center**" and had the opportunity to golf at one of the premier destination golf course in Upstate New York, **Saratoga National Golf Club**. Not to mention the opportunity to network with true meeting professionals.

Speaking of true Meeting Professionals, we have a few new individuals who have joined the ranks of CMP – **congratulations to Stephen Schifley and Cathleen McConney**. Your hard work and efforts truly paid off.

Did you join MPI Northeastern New

benefits MPI currently offers and describe the new directions MPI is taking our members into the future. Collaboration with your colleagues is the key to making the most out of your membership time and dollars dedicated. MPI members will be able to collaborate, using online tools like message boards, with other chapters, your peers and members of similar professional communities.

Making the Most of YOUR MPI Membership **Thursday, October 11, 2007**

Meeting Professionals International - Increase Your Influence!

You and your meetings are strategic components of your organization's success!

Have you ever wondered about?

- How to come back inspired and motivated from a Professional Education Conference (PEC) or World Education Conference (WEC)
- Why becoming a CMP is important for YOUR career in meeting planning
- What is the MPI Foundation and where your money goes
- How you can become more active in your local chapter
- How to navigate the MPI Website to gain contacts, resources & news

Then this conference is for YOU! Join MPI NENY on October 11, 2007 at the Crowne Plaza in Albany, NY! Where **Krista Rogers, the Northeastern Chapter Business Manager for Meeting Professionals International**, will address attendees on the benefits of membership from an International perspective. She will share the mission and vision of MPI from a global viewpoint and how it relates to our members in the NENY chapter. She will also walk through the new MPI website and show us the new tools available for us to connect with other members all around the globe.

SPONSORED BY

Crowne Plaza
Albany, NY

WHEN

Thursday, October 11, 2007
Registration: 8:30 AM - 9:00 AM
Program: 9:00 - 11:00 AM

WHERE

Crowne Plaza
State & Lodge Streets
Albany, NY 12207

EVENT REGISTRATION

Member Registration \$25.00
Non-Member Registration \$35.00
Student \$10.00

KINDLY RSVP BY

Monday, October 8, 2007

[REGISTER TODAY!](#)

MPI NENY Congratulates New CMP's Fall CMP Study Classes to Begin



Congratulations to our newest CMP's, **Stephen Schifley**- Senior Sales Manager at the Albany Marriott Hotel and **Cathleen McConney** from the Office of the State Comptroller. Both individuals passed the July 2007 CMP exam with flying colors

Fall CMP study classes will begin shortly. Please contact **Heidi Longton, CMP** at heidi@nrla.org or 518-880-6360 for more information.

February 2, 2008 Exam Deadlines

Registration: November 14

Examination: February 2*

CIC Manual Update

Because the 8th Edition will not be released until September, CIC will be using the 7th edition for the February 2, 2008 exam.

August 9, 2008 Exam Deadlines

Application: April 9

Registration: June 11

Examination: August 9

Please visit the CIC website for information on exam locations and costs associated with each application or registration.

Exam materials and applications are now available for download at:
www.conventionindustry.org

Ignite Your Imagination: MPI NENY Special Education Event

Come one, come all and bring a friend!! You will not want to miss one of our chapter's most dynamic special educational event to be held on **Thursday, November 1, 2007 at Bulmer Telecommunications Center (Hudson Valley Community College) from 1:30 - 6:00pm.**

Talk about **Ignite Your Imagination**, the Northeast Chapter will be presenting topics that are so very timely right now in our industry.

York in order to get your CMP, but not entirely familiar with all the other benefits that come with membership in MPI International? Have you thought about attending an MPI PEC or WEC conference but haven't had the opportunity yet? Have you glanced at the new MPI International website but not sure how to navigate through all the "Blogs & Wiki's" on the new home page?

Time to: **"Make the Most of your MPI Membership"** on October 11, 2007 at the Crowne Plaza, Downtown Albany

Charles Schwab once said, "All successful employers are stalking men and women who will to the unusual, men and women who think, men and women who attract attention by performing more than is expected of them."

We at MPI NENY are stalking each of you in engaging your membership. Join us for one of our events...
www.mpineny.org;
you will be glad you did and so will we.

- Mike Snyder, CMP

Welcome, New Members!



Sharon DeLosh
Holiday Inn Syracuse /
Liverpool

Kimberly Keenan
Turning Stone Resort &
Casino

Carney McGuire
Hilton Garden Inn at
Albany Medical Center

Jessica Miller
SUNY Albany

Shelly Yeager
Saratoga National Golf
Club

Don't wait to get involved! Boost your career and increase your network by joining the premier meeting industry association today!

[Download the MPI Membership Application Today!](#)

MPI NENY Redesigned Website



Now that we have begun our redesign of the MPINENY.ORG website, we will begin adding new features as well. **Cheryl Hislop**, our web designer, has added links to the current newsletter as

Green Meetings - It is not just about using recycled products, **Michelle Scott, CMP**, of Gatherings by Design, NENY chapter member, as well as Green Industry Council member will be presenting. Come and learn more on how to make your meeting Green.

Emergency Preparedness - what if an urgent situation arises with the hotel, the destination, your event or an attendee? What would you do? **Timothy M. Riecker**, Training Program Branch Director of New York State Emergency Management Office will share some of his ideas on this subject as it applies to meeting planning.



Technology - get into the 21st century, this session will be an actual state-of-the-art WEBCAST from Fairport, NY. Our speaker **Amy Perry Del Corvo** is the Convention Chair for the New York State Association of Computers and Technology Education. Amy will be sharing her expertise with us on Pod casting, Computer classrooms, Internet Cafes, Stage Set Design, Digital Signage and much much more. There will be exhibitors for you to visit as well as a dynamite ending cocktail reception.

Many thanks to our confirmed sponsors/exhibitors for this event, they are:

Fort William Henry in Lake George; Courtyard by Marriott in Saratoga along with Residence Inn/Saratoga; and The Porches Inn in North Adams, Massachusetts, Albany County CVB; Crowne Plaza Albany; Mohonk House in New Paltz; Lane Press of Albany; CMI Communications of Albany; Gatherings by Design in Troy; Albany Aqua Ducks/Trolleys; Kaatskill Mountain Club in Hunter; Albany Marriott; and Doral Golf Resort & Spa in Miami

Congratulations to our major sponsors: Hudson Valley Community College in Troy; Lake Placid Essex County CVB; Courtyard Lake Placid; and Hilton Lake Placid Resort.

If you or your company is interested in being a sponsor or an exhibitor, please do not wait. Space is filling up quickly and it is first come-first served.

You can register for the event as well as sponsorship right on-line through our beautiful new website (www.mpineny.org). **CEU credits will be available.**

If you have any questions about this event, please contact Debby Goedeke via email at dgoedeke@albany.org or 518-434-1217 x100.

We will see you there!

Please register by October 30, 2007

[REGISTER TODAY!](#)

well as past newsletters going back to March of this year. We will be adding a member directory shortly that will have members listed by last name as well as by company.

In addition we have a career center that will include job postings from MPI members. If you have a job opening that you would like posted in the career section or you have suggestions for new features to the website, please contact Cheryl at mpi@souders1918.com.

**- Ed Barone
Souders Promotions**

We Want You!



**Are you creative?
Innovative? Motivated?
Are you ready to make
a difference?**

Join a Chapter Committee Team Today! If you are interested in learning more about Chapter Teams, please contact any of the following:

MEMBERSHIP

Gina Mintzer, CMP, Director of Sales
Albany County Convention & Visitors Bureau
518.434.1217 x301
gmintzer@albany.org

EDUCATION

Annual Outing & Golf Tournament: Saratoga National Golf Club



Tuesday, September 25 was a spectacular day for MPI NENY's first annual golf tournament, held at Saratoga National Golf Club. MPI NENY was able to raise over \$3,000 for the **Make-A-Wish Foundation**.

Cheers to a fabulous day!



MPI NENY President **Mike Snyder** (center) with the winners of the golf tournament!
(L-R)

**Larry Piganberto, Kelly Noonan
Deborah Lloyd & Rob Feldman**



Judy Rucinski and Renee Chirico on the course!

Below are some of the golfers who participated in the MPI NENY tournament.

Cindy Sullivan, CMP, Sales
Manager
The Saratoga Hotel
518.693.1002
csullivan@luxuryresorts.com

ADMINISTRATION

Ed Barone, President
Souders Promotions
518.452.3000
ed@souders1918.com

FINANCE

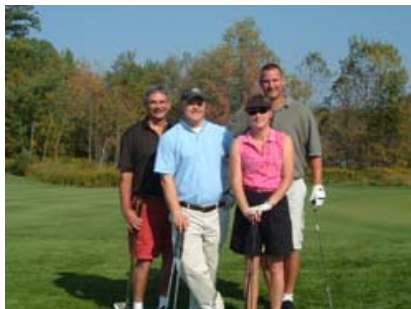
Tim McCullough, Sales
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518.427.3008
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COMMUNICATIONS

Vanessa LaClair, Membership
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FALL SYMPOSIUM

Debby Goedeke, Convention
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Albany County Convention &
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dgoedeke@albany.org



Got News?

We'd love to hear from you! Please e-mail your announcements to [Vanessa LaClair](mailto:Vanessa.LaClair@ippny.org), VP Communications.



[Click here](#) to view the MPI NENY Newsletter Production Schedule.

If you're having trouble viewing this newsletter with graphics, please visit www.mpineny.org to download a PDF version.

Job Postings

Have a job opening that you would like to post? Submit your information to Vanessa@ippny.org to have

A SPECIAL THANK YOU TO OUR SPONSORS!

The Desmond Hotel
Kaatskill Mountain Club
Marriott Courtyard- Saratoga
Marriott Residence Inn- Saratoga
The Saratoga Hotel
The Sagamore
Gideon Putnam Resort & Spa
Albany Marriott
Emerson Spa and Resort
Mohonk Mountain House
NY Players Entertainment Group
Fort William Henry
Total Events

And a huge **THANK YOU** to everyone who participated this year! MPI NENY looks forward to the 2nd annual tournament next fall!

Taste of the Northeast:

it added to our monthly newsletter!

Newsletters will be released by the first of each month. This information can also be posted on the MPI NENY website by sending an email to Cheryl at mpi@souders1918.com.

Quick Links

[Our Website](#)
[Upcoming Events](#)
[CMP Information](#)
[Chapter Leadership](#)

Pumpkin Honey Bisque

Taste of the Northeast is a new feature in the MPI NENY Newsletter and will feature recipes from hotels, restaurants, and caterers. Our first Taste of the Northeast feature is the **Pumpkin Honey Bisque** enjoyed at the MPI meeting September 12, 2007 at the Desmond Hotel in Albany, NY



Michael St. John, Executive Chef at the Desmond Hotel has been creating memorable meals for about 30 years at the hotel and conference center. He sites his staff of 50 as his inspiration to create new dishes and never the expected ones.

To begin the creative process, St. John says:

We start with the theme if there is one, and if not we create one. Is it the season? A special occasion? Introduction to a product? First time ever at the Desmond?

This is where we, the culinary team, then creates a "think tank" within themselves. The conversation begins, ideas are shared, then put on paper. Then we will rehearse the menu, tasting it along the way. When we feel we can go no further, we know it's "show time".

From intimate dinners of two in our Scrimshaw restaurant to Escoffier, Chen des Rotisseur's, the Burgundy Society dinners to the MPI luncheon: the creativity doesn't stop, our job becomes our passion.

A lesson in teamwork, creation, passion and management all found in **Pumpkin Honey Bisque** (approx 10 servings).

3 cups Chicken stock
1 cup Orange juice
2 cups Apple juice
¼ cup Carrots (diced)
¼ cup Onions (diced)
3 tbs. Shallots (diced)
1 cup Pumpkin (diced)
½ cup Acorn Squash (diced)
½ cup Butternut Squash (diced)
3 tbs. Honey
1 tbs. Brown sugar
¼ cup Heavy cream

Sautee all vegetables in olive oil until tender
Add chicken stock, orange juice & apple juice simmer
Over medium heat until vegetables and squash are starting to break up
Blend until smooth (if necessary slightly thicken with roux)
Add honey, brown sugar, heavy cream – simmer til hot – serve

Perhaps dress with roasted pumpkin seeds, nutmeg or cinnamon stick.

The Desmond

HOTEL AND CONFERENCE CENTER

