



Meeting NEws

March 2007

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President's Message



The past year has brought many successes. Our Chapter has grown to 130 members. We kicked the fall off with three great educational programs that covered topics such as strategic meeting management, site selection, and the newest trends in food and beverage. We are so thankful for our sponsors who make these events possible. I

Member Recruitment Drive



Join in the excitement as we grow our chapter! From now through **March 16**, recruit a new planner member and reap the rewards! You and the new planner will receive a complimentary invitation to a special networking event at the [Equinox Resort](#) **March**

31-April 1 that will include:

- Overnight stay Saturday night
- Reception and dinner Saturday night
- Breakfast Sunday morning

Guests are welcomed at a discounted rate. For more information, contact [Gina Mintzer](#), CMP, VP of Membership, at (800) 258-3582 or (518) 434-1217 x301.

Be a Great Communicator

MPI Platinum Series speaker **Sue Hershkowitz-Coore** will join us for an informative presentation that will teach attendees to:

- Reframe negative messages to encourage results and minimize resentment and defensiveness
- Listen for points of agreement to build and sustain profitable and productive relationships
- Describe how to reactive when



would also like to acknowledge all the effort of our education team who put so much time and energy into these programs.

As I look ahead, here are some of the exciting things happening for our members:

- A new and improved web site (if you haven't been there lately check it out at www.mpineny.org)
- An organized bus trip from Albany to **MPI WEC** in Montreal this summer, July 28-August 1, Save the date!**NEMICE April 3-4** at the Boston Convention and Exhibition Center. The New England Chapter of MPI is hosting its 21st Annual New England Meetings Industry Conference & Exhibition. This is a great conference that includes a solid day of outstanding professional education, an extensive industry trade show, and wonderful networking opportunities with industry peers. For more information and to register, go to www.mpineny.org and click on NEMICE. We are happy to coordinate car pooling. If you are interested in riding with someone please email [Debby Goedeke](mailto:Debby.Goedeke) and she will be in touch with you.
- Member recruitment drive - recruit a planner

challenged to maintain respect, dignity and come across more professionally

When: Tuesday, March 20, 11:30 a.m.-2 p.m.

Where: Crowne Plaza, 40 Lodge Street, Albany

REGISTER



Team Updates

VP Education - Cindy Sullivan, CMP

Education Committee Chair: Molly Brindle, Saratoga Convention & Tourism Bureau

CMP Program Chair: Carrie Hillenbrandt, Albany Marriott

Special Events Showcase Co-Chairs: Deborah Goedeke, Albany County Convention & Visitors Bureau; Kathy Denkenberger, Saratoga Convention & Tourism Bureau; Tracey Caponera, Hilton Garden Inn Saratoga; Jack Roddy, Desmond Hotel & Conference Center

The education team has been hard at work developing the plans for our winter and spring events. We have Platinum speakers lined up for March and May. March will be "**How to Communicate with Power & Influence**" and May will be "**Leveraging Legal Knowledge during Contract Negotiations.**" April will be a networking event at the Courtyard by Marriott with a short presentation on the "**Pursuit of Passion.**" See the [MPI NENY website](http://www.mpineny.org) for more details and to register.

Our 3rd Annual **Special Events Showcase**, which was supposed to be in May, has been postponed till the fall so that we can re-evaluate the concept and perhaps make some changes. Expect to see more information about this event soon.

CMP Study Groups: We had 7 more members sit for the exam in January. The next exam will be July 28, 2007. The application for this is due March 19. If you are interested in taking part in the upcoming study groups, please contact [Carrie Hillenbrandt](mailto:Carrie.Hillenbrandt) at (518) 458-8444 x6633. We need a minimum number of people signed up. Please keep in mind that if you are planning to take the exam at a future date, you can attend the current study groups in order to obtain points needed for your application. Please see the [CMP page](#) on our website for more information or contact Carrie if you have any questions about our study groups.

VP Membership - Gina Mintzer, CMP

The Membership Team soon will contact all members to ask for your contact information update including a 100 word description of both your business and your position. This

and receive an invitation for an overnight stay **March 31-April 1** at [The Equinox Resort & Spa](#) in Manchester, VT.

- Great educational programs - see upcoming dates on our [web site!](#)

Take advantage of all that your membership has to offer. Hope to see you at an upcoming event!

- **Judy Rucinski, CMP**

Pursue Your Passion!



Gary Tietjen has been motivating and educating audiences for over a decade. He has conducted high impact training for a wide variety of audiences using an informative, motivational and humorous approach. Gary's goal is for audiences to unlock their inner passion to reveal true success.

When: Tuesday, April 17

3:30-4 p.m. Registration

4-5 p.m. Program

5-6 p.m. Ring in the Spring
Happy Hour

Where: Courtyard by Marriott
11 Excelsior Avenue, Saratoga

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information will be used to enhance your listing on the MPI NENY website. We will also use this information to ensure that your information is correct when you register for events using our new event registration system.

VP Finance - **Bevin Tracy, CMP**

The Finance Team met in January to discuss the new roles of the team. During several of the last board meetings many discussions regarding the roles of each team have taken place. The team currently consists of **Heidi Longton, CMP** of Northeastern Retail Lumber Association, **Tim McCullough** of the Crowne Plaza, **Margaret Blodgett** of Northeastern Retail Lumber Association, **Ken McAvoy** of the Holiday Inn Albany - Wolf Road as well as our two newest members: **Stacy Gioeli** of the National Federation of Independent Business and **Toni Goss** of The Equinox Resort.

If you are interested in joining one of the MPI NENY teams, please visit our [web site](#) and contact one of the VPs - we would love to hear from you!

[Courtyard by Marriott
Saratoga Springs](#)

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